



Wilcox Graphix

Josh Wilcox Your Small Business Media Specialist



Wilcox Graphix

My name is Josh Wilcox. I'm a graphic designer specializing in creating brands that connect with small businesses.

I have been known to be great at computers and so I started working in graphic programs early on teaching myself everything I know about graphic design, web design and print.

I've had the opportunity to work for a motorsports dealership, a small franchise newspaper and local print shops building everything from Brand Recognition to product catalogs and product packaging.

From Adobe Photoshop, Illustrator, InDesign and Adobe Dreamweaver, I am constantly working at developing new skills in the latest software to help clients achieve a modern sophisticated look in both digital and print realms.

I have recently finished my certification in graphic design through Udeemy Online and I am currently working toward my Adobe Software Certification.

I would love to talk to your team about how I can apply my varied creative skills to your upcoming projects. Take a look at the following projects showcasing my skill set in multiple areas.

Josh Wilcox



Branding by Wilcox Graphix
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DARE TO COMPARE

RENEGADE
800cc EFI 4x4
58 HP

R2 - 2 Seater R4 - 4 Seater R5 - 5 Seater (bench seat)

SPECIFICATIONS

DISPLACEMENT: 812cc
ENGINE: 3 Cylinder, 4-Stroke
POWER RATING: 58HP - 44.6kW
FUEL DISPERSION: Electronic Fuel Injection
FUEL CAPACITY: 7 Gallons
TOP SPEED: 55-60 mph
TRANSMISSION: 5 Spd Manual w/ Reverse
DRIVETRAIN: Push Button 2WD/4WD Open Differential / Fully Locked 4x4
TRAVEL: 8" - 10"
TIRES - FRONT: AT27x8-12
TIRES - REAR: AT27x10-12
L x W x H: R2: 129" x 60" x 74" R4: 169" x 60" x 74" WHEELBASE: R2: 82" R4: 114" GROUND CLEARANCE: 12in DRY WEIGHT: R2: 1674lbs (759kg) R4: 1935lbs (877kg)

SUSPENSION SEATS WITH QUICK RELEASE 5PT HARNESS
INSTRUMENT PANEL SPORTS DASH WITH GAUGES
F/R DIFFERENTIAL LOCKS FRONT OR REAR FULLY LOCKED / LSD
DUMP BED HYDRAULIC ASSISTED 500LB PAYLOAD
REAR HITCH
BATTERY SHUT OFF
4 WHEEL HYDRAULIC DISC BRAKES
EMERGENCY BRAKE STAND ALONE SYSTEM
2WD/4WD ON DEMAND
5 SPD MANUAL TRANSMISSION
12" POLISHED ALUMINUM WHEELS
FRONT WINCH
BRUSH GUARD WITH LIGHTS

Team Joyner USA

ANYWHERE

Dealer Posters & Banners

I was an employee at Joyner working as their only marketing rep, graphic designer and web design. I would on a weekly basis create high quality posters and banners for their nationwide dealers and events. One such event they had every year was Country Thunder whenever the event came to Florence, AZ.

DARE TO COMPARE

Colfax Motorsports

Universal Features

- 4-Speed Manual Transmission
- 4 Wheel Hydraulic Disc Brakes
- Aluminum Side and Floor Panels
- Bucket Seats w/pt Quick Release Harness
- Dual-Air Independent Front Suspension
- Locking Storage Trunk in Floor
- Polished Aluminum Wheels
- Coil-Over Independent Rear Suspension
- Sport Roof Rack
- Sport Light Bar

SAND VIPER
58 HP
800cc

86 HP
1100cc



DARE TO COMPARE

Colfax Motorsports

Universal Features

- 2 WD / 4 WD On Demand
- 4 Wheel Hydraulic Disc Brakes
- 5 Speed Manual Transmission
- Battery Shut-Off
- Emergency Brakes
- F/R Differential Locks
- Hydraulic Assisted Dump Bed
- Polished Aluminum Wheels
- Suspension Seats w/pt Harness
- Sport Light Bar

RENEGADE
58 HP
800cc
EFI 4x4

TROOPER
86 HP
1100cc
EFI 4x4





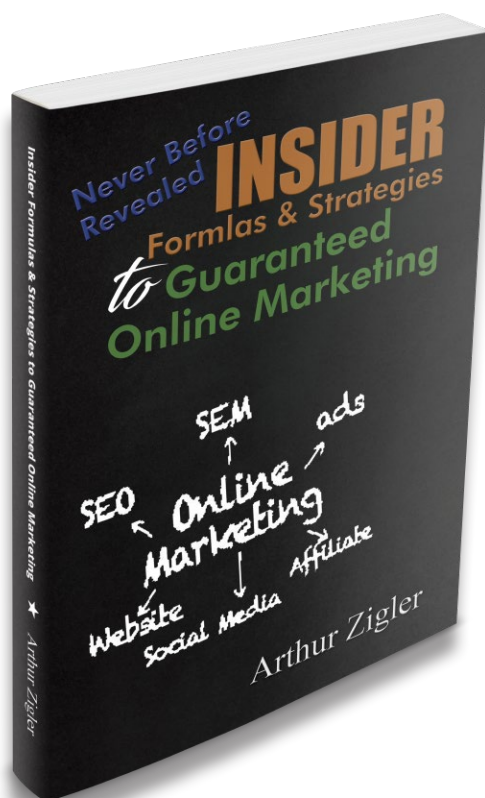
Product Catalog

While at Joyner I created their product catalog 2 years in a row. Extensive photo editing was involved including removing backgrounds from the vehicles and color changing the vehicles along with creating action shots like you see in the back cover here.

Brochure Design

I worked remotely for a marketing and publishing company whose goal was to coach their clients to build their own leadership coaching brand.

While working there my goal was to work with each of the company's clients to build marketing pieces with their personal touch.



Book Editing and Book Cover Creation

One of my main goals at Leader was to edit books for their clients and create eye catching book covers for them as well.

Another project I had for each client was to create marketing business cards.

Marketing Business Cards

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The Process

Coffee News, a franchised business based out of Bangor Maine, has locations around the world. My family happened to buy a franchise in 2006.

Coffee News is first and foremost a fun loving easy to read weekly paper with trivia, fun facts and stories from around the world.

The paper also includes placement for advertisement that can be sold on a monthly or quarterly basis. There were a total of 32 ads per edition that were sold each month.

The paper had a readership of about 17,000 in all of Scottsdale and Tempe, Arizona.

My role in the business came in late 2011 when the family decided to print and design it on their own. I worked as graphic designer on the paper and also as print production specialist overseeing the printing each week until the franchise decided to close in 2014.

Making Real Estate Simple! Buying or Selling

Brandon was FABULOUS! We were buying a home from out of state and Brandon could not have made the process easier! He was very helpful and extremely knowledgeable about the market, etc!

Laura K. ★★★★★

Brandon listed our home and it sold the first day and closed in less than two weeks. He did a lot of work to get the sale closed, including repairs, parts ordering, inspections, etc. We were out of town, and we could not have done it without Brandon's attention to details. We HIGHLY recommend working with Brandon!

Mike & Lauri R. ★★★★★

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Coffee News
"News To Be Enjoyed Over Coffee"

Scottsdale Edition

480-621-0938

April 17, 2015

Volume 7:44

Bill@coffeenews@scottsdale.com

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- 4 Step Marketing Equation
- How To Create An Effective Marketing Blend
- The Ingredients of A Good Ad
- Creative Ways To Tie Your Print Ad To Your Website

1 Month of Advertising

Everybody's Talking!

Hamster wheel: Volvo, a Swedish truck and auto maker, wanted to show its customers that steering one of their new rigs is so easy that even a rodent can do it. The new trucks have state-of-the-art steering technology that makes the task almost effortless. In a promotional stunt, a truck's steering wheel was equipped with a hamster wheel. The truck's operator encouraged a hamster to "drive" the truck by using a carrot to get the rodent to move in the right direction. The driver was responsible for the break and gas pedals. Man and hamster made it safely up a narrow, treacherous road in Spain.

Plane fare: People who want to dine in an environment of a large jumbo jet, but don't want to buy an airline ticket, now have an alternative. The enormous passenger plane and the decor of the restaurant reflects that airline theme. The seats are adjustable and the lighting and windows look similar to those you'd see in a plane's cabin. The waitstaff wear airline uniforms and are trained to act like flight attendants. The waitstaff wear airline uniforms and are trained to act like flight attendants. The waitstaff wear airline uniforms and are trained to act like flight attendants.

Wedding woes: Engaged couples who get cold feet about their upcoming nuptials might decide to cancel their wedding, but what if it's a family member's behalf? That's what happened to a British couple from Plymouth, England. The groom's sister, Ann Duffy, was not fond of her brother's fiancée, so she called the wedding registry office, pretended to be the fiancée, and cancelled her brother's wedding. Duffy claimed that she was saving her brother from disaster, but she ended up with a harassment charge.

Read the profile: Those who visit dating sites to find a possible partner just don't always check the person's profile. Some just look at the photo or they don't always check the person's profile. Some just look at the photo or they don't always check the person's profile. Some just look at the photo or they don't always check the person's profile.

She posted a photo of a pretty model accompanied by a horrendous profile. She posted a photo of a pretty model accompanied by a horrendous profile. She posted a photo of a pretty model accompanied by a horrendous profile.

Reed was amazed to discover that hundreds of men responded, even though the pretty girl's personal info indicated that she was mean-spirited, lazy, spoiled, racist and a gold digger. The lesson here is to read before you respond!

Quoteable Quotes

"Man is still the most extraordinary computer of all."
- John F. Kennedy

"The man who forgets to be grateful has fallen asleep in life."
- Robert Louis Stevenson

What's Happening

JOSEPH and the TECHNICOLOR DREAMCOAT - Jan. 13-18 at ASU Gammage, 1200 S Forest Ave. One of the most enduring shows of all time by Tim Rice & Andrew Lloyd Webber. It is the irresistible family musical about the trials and triumphs of Joseph, Israel's favorite son. Retelling the Biblical story of Joseph and the coat of many colors. For more information call 480-965-3434.

The Tempe Sound - Recurring through Oct. 4 at the Tempe History Museum, 809 E. Southern Ave. The Tempe History Museum presents its newest exhibit, hosting 25 concerts, lectures, and gallery. The museum will display hundreds of music paraphernalia honoring groups that have made an impact on Tempe's music scene. For more information call 480-350-5100.

For Tempe event information: <http://www.tempe.gov>. If you know something we can all benefit from, Call 480-621-0938 or Email us at Bill@CoffeeNews@Scottsdale.com. We need at least 2 weeks notice for your event to be listed in our publication.

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"News To Be Enjoyed Over Coffee"

Tempe North Edition

480-621-0938

January 9, 2015

Volume 4:39

Bill@coffeenews@scottsdale.com

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Photo Composites & Colorization

A collage of photo compositions and colorized photos I've worked on

05





Crafted in Adobe Illustrator

What began as a school project for my senior year ended up being reimaged and redesigned taking up to 6 months over a period of 10 years which included learning software and researching the photos for reference.

To get the perspective and scale correct, I hired a Fiverr.com designer to assist me. The final version which ended up as a fun project for the schools 60th anniversary in 2021 and tribute to the movie Bill & Ted's Excellent Adventure which was filmed at the school in 1987 was completed in September 2018 by Fiverr designer "josephjnr".

Let's Play...

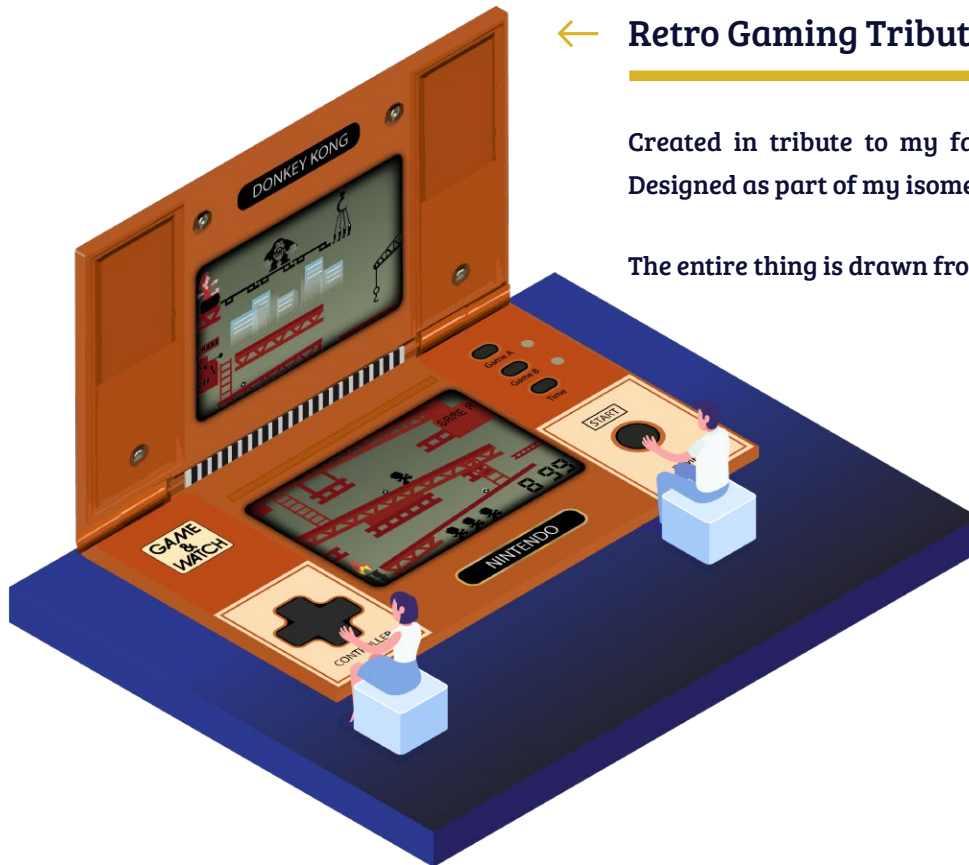
The concept came in 1999 when the new batch of movies were on the verge of being released. The original concept for the deck was finished in 2002 and at the time there were no decks of playing cards for the franchise on the market.

Since then a dozen decks with various designs have been release and still none of them were as interesting as my design.

I decided with the third batch of movies and tv shows arriving that I would update the deck with new characters.

Again the deck is just for fun and was not licensed or sold. I did print the complete deck including box for my own personal enjoyment.





← Retro Gaming Tribute

Created in tribute to my favorite hand held game when I was a child.
Designed as part of my isometric drawing class.

The entire thing is drawn from scratch using only photos as reference.

Isometric Online Office →

As part of my isometric training in my graphic design certification I created this for my website.

